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Take care of the Planet with every purchase!

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What is Environmentally Friendly Consumption?

Sustainable consumption means making purchasing choices that minimize negative environmental impact. Every product has a "footprint" – from production, transportation, to the moment it becomes waste.

Why is it Important?

- We prevent the depletion of water, forests and raw materials.
- We reduce pollution from factories and transportation.
- We preserve habitats and endangered species.
- We ease the burden of landfills and plastic pollution.

Every small choice creates a big wave of change!



Practical Steps to Becoming an Eco- Friendly Consumer

Think Before You Buy (3 R's):

- **Reduce:** Do you really need it? Avoid impulse purchases.
- **Reuse:** Use reusable bags, bottles, and cups.
- **Recycle:** Learn about recycling regulations in your area.



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Read the Labels: Look for certifications like "Organic," "Eco-friendly," or "Recycled."

Support Local Businesses: Buying from local manufacturers and merchants reduces transportation and carbon footprint.

Choose Quality, Not Quantity: Quality products last longer, reducing the need for frequent replacement and waste.

Choose seasonal and local fruits and vegetables. Reduce the amount of meat you consume – its production has a huge environmental impact. Avoid wasting food.



The Future Begins Today!

Every choice you make is a vote for the planet. By being more conscious in our consumption, we help to:

- Cleaner Air
- Cleaner Water
- Protected Forests
- A Healthier Earth for Future Generations



Start today!

Make a difference.

The planet thanks you!

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