

CIRCULAR ECONOMY

A Future That Doesn't Go to Waste



The circular economy is about using resources wisely - reducing waste and keeping products in use longer.





KEY PRINCIPLES:

Design for reuse, extend product life, reduce resources, recycle, and minimize waste.

WHY DOES IT MATTER?

This approach leads to less waste, conserved resources, more green jobs, and a healthier, sustainable future.





HOW CAN YOU HELP?

Buy durable products, repair instead of discarding, share and donate, recycle correctly, and support sustainable local brands.





